

Women Empowerment - A Daunting Task



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Women empowerment is considered an indispensable aspect of advancing development, ensuring self-reliance, and contributing their skills to the workforce. Their economic upliftment boosts productivity, increases income equality and reduces gender gaps to achieve sustainable development goals.

Since time immemorial, women have been considered inferior to men. This has led many activists to be vocal about their right to autonomy and empowerment in political, social, economic and health sectors.

Emerging as a motivation for women across the globe, Sandhya Devanathan, a global business leader, has been appointed as the new head of Meta India.

Sandhya joined Meta in 2016 and played a crucial role in expanding the firm across Southeast Asia, including - Singapore and Vietnam.

According to her LinkedIn profile, Sandhya pursued a Master's in Business Administration (MBA) from Delhi University (DU) in 2000.

Sandhya has strongly advocated for women's empowerment and for promoting diversity in the workplace. Her immense contribution to building exceptional teams and driving product innovation is commendable.

Meta Chief Business Officer Marne Levine noted, "I'm pleased to welcome Sandhya as our new leader for India. Sandhya has a proven track record of scaling businesses, building exceptional and inclusive teams, driving product innovation, and building strong partnerships. We are thrilled to have her lead Meta's continued growth in India."

The businesswoman moved to Indonesia to spearhead Gaming for APAC, one of the largest verticals for Meta globally.

As per the official statement, Sandhya is set to transition to a new position on January 1, 2023, reporting to the Vice-President of Meta APAC, Dan Neary, and will be part of the APAC leadership team.

Priyanka Sarkar

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