

Senjam Raj Sekhar named among 100 most influential communicators in the world



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Guwahati born Senjam Raj Sekhar has been named among the 100 most influential communicators in the world, by Holmes Report, regarded as the Bible of global Public Relations industry.

This is the first ever ranking made by the New York headquartered publication of 100 senior corporate communicators based on external nominations along with its own editorial research. Some of the criteria used include thought leadership in the global public relations industry, reputation for innovation and status & respect within the organisation and peers.

This prestigious list includes global communication heads from some of the world's biggest companies like Apple, AT&T, Microsoft, Google, Coca Cola, Pepsico, McKinsey, Unilever and Walmart. The list also features communication heads of the White House and the European Commission.

Senjam Raj Sekhar is currently the Director of Corporate Communications for the London headquartered Vedanta Group, a multinational natural resources group with operations in India, Zambia, Namibia, South Africa, Ireland, Liberia and Australia. Before Vedanta, he was the Senior Vice President and Head of Group Corporate Communications for Bharti Group where he led the communications effort of Airtel's foray into 20 countries in Africa, Europe and Asia.

Senjam Raj Sekhar is much sought after speaker at PR and Corporate Communications Forums across the world. He was the first speaker from India at the annual IPRA Summit in London, organised by the International Public Relations Association.

Senjam Raj Sekhar was educated in Don Bosco, Guwahati and Cotton College, Guwahati.

Contributed by DK Sharma, New delhi

editor

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