

Public Information Campaign on Bharat Nirman at Raha



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Dibya J Borthakur 18 March 2010 7873 views

“Common people are most of the time unaware of the welfare policies and programmes implemented by the governor . But a multimedia publicity programme at the grassroot level like the Public Information Campaign (PIC) on Bharat Nirman will help , in a big way, to generate awareness among awareness all about the government “ this was observed by Nagaon ADC P K Talukdar while delivering a speech at the inaugural function of the PIC on Bharat Nirman at Raha Sporting Association ground on March 16.

The ADC spoke about the socio-economic infrastructure in rural areas which was being strengthened through the Bharat Nirman Programme for the development of the poorest of the poor.

The four day special awareness campaign was organized by PIB and other media units of the Information and Broadcasting Ministry in co-operation with Nagaon district administration. Various components of Bharat Nirman and the Flagship Programme like ICDS , NRHM, MGNREGA, Prime Minister’s 15 point programme for minorities and RTI are being highlighted in details during the campaign in the district.

Raha development block BDO Bhaskar Borbora also spoke about MGNREGA at the inaugural session. He said in his speech that MGNREGA is gradually bringing change in the life of the rural people.

Speaking on the progress of ICDS in the district DSWO Monideepa Saikia said that their thrust has been on better nutrition for children and mothers which will help in achieving the ultimate goal of having a better human resource in the country. District media expert Mahruf Alam also spoke on NRHM at the inaugural function. Among other speakers of the inaugural day were PWD SDO Atul Chandra Baishya, DEEO K K Baruah, ASEB Assistant Manager Badal Bora and Nagaon AE Babul Saikia.

Dibya J Borthakur

Roha, Nagaon

BY DIBYA J BORTHAKUR

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