

Post-Graduate Diploma in Community Media by TISS



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The School of Media and Cultural Studies, Tata Institute of Social Sciences, is one of the premier media training institutes in the country, known for its innovative course designs and pedagogic approaches. In addition to existing M.A. in Media and Cultural Studies programme, this year TISS is offering a new Post-Graduate Diploma programme in Community Media (2012-2013).

The course is designed for social workers, community activists and cultural organisers who are engaged in grassroots level activities, with the goal of supplementing their field efforts with knowledge, perspectives and skills to enable them to work with communities and facilitate expression of their concerns through the media. The programme will foster among students a critical understanding of the contemporary micro and macro level development issues and help them appreciate the role of community structures, institutions and dynamics in the context of using media for empowerment. The students will also be trained to use tools and technologies to make them proficient in designing, initiating, monitoring and evaluating media programmes in their respective communities.

The last date for applications is August 16 and the programme is scheduled to commence on October 8, 2012. The programme is being offered in modular form (six weeks + eight weeks in Oct-Nov and April-May, respectively) to enable employed candidates to enroll as well. While the medium of instruction is English, in practice TISS shall try to make the programme as bilingual as possible (English and Hindi).

A detailed announcement of the course along with the application form and prospectus can be found on the TISS website.

Ranjan K Baruah

Citizen Journalist and activist.

BY RANJAN K BARUAH

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