

## Photographers to capture cleanliness



Comments 0



Steffi Soibam 1 April 2016 Updated 2 Apr 5383 views

A [group](#) of students from an Assam [varsity](#) has teamed up with Monolith [Festival](#) currently going on at Khasi Heritage Village Mawphang in [Meghalaya](#) with a novel idea to involve amateur photographers in the government's cleanliness campaign 'Swatch Bharat Abhyan.'

The event christened “Capturing Pixels [2016](#)” (CP [2016](#)) is organised by six fourth semester students of M.A Mass Communication at Assam [Don Bosco](#) University Guwahati.

“We want everyone to participate in the cleanliness programme using smart phones,” says event coordinator of “CP [2016](#)” Miss Patricia Swer explaining the competition concept which makes photography accessible to common people.

“Our aim is to widen the cleanliness campaign platform to passionate photographers who may not own a professional DSLR camera but have even a smart phone,” says Miss Steffi Soibam member of “Six Innovative Ideas.”

The CP [2016](#) event consists of competition and exhibition held during the “Monolith [Festival](#)” at Khasi Heritage Village, Mawphlang on 1<sup>st</sup> and [2<sup>nd</sup>](#) April.

The competition theme “cleanliness” is in parallel with the festival aim which is striving to make the culture festival [as](#) the cleanest event by making it plastic bag free.

The winners of the photography competition will be awarded on the last day of the festival, [2<sup>nd</sup>](#) April.



---

Steffi Soibam

---

**ON THIS DAY**

Radio Salesian Journalist makes to India Book of Records

---

Ayushman Bharat cards distributed

---

Hills scholar bags PhD for study on energy efficient architecture

---

Husband sets wife on fire

---

## Sankardeb birth anniv gets underway

---

### RELATED

Nazira tension persists after youth leader's killing; police probe alleged drug network

---

BTC venture teachers seek government support before Supreme Court

---

ABSU burns copies of 'Hamkoshar Parishista' over Bodo script issue

---

Tension persists in Bihubar after former paramilitary personnel's killing

---

A heartfelt tribute to poet Anis Uz Zaman

---