

Media workshop on HIV-AIDS concluded



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Nava Thakuria 5 January 2008 10271 views

The two-day media workshop, organized by the School of Journalism, Southern Illinois University Carbondale (USA) in association with Guwahati Press Club for mid career journalists of Assam has come to a successful end today evening. The workshop was aimed at strengthening media professionalism and the NGO-media interface in India, Pakistan and Sri Lanka for HIV/AIDS coverage. It witnessed the participation of journalists and the Non-Governmental Organizations workers.

The workshop was led by two American faculty members (James D. Kelly and Jyotika Ramaprasad) with experience in print and television journalism, photojournalism, and social marketing communication campaigns. James Kelly has worked for the Associated Press and for the South Bend (Indiana) Tribune newspaper and is Associate Professor at Indiana University. Similarly Jyotika Ramaprasad has worked on communication campaigns for international agencies including Asian Disaster Preparedness Center, Bangkok, Thailand and is Associate Professor at Southern Illinois University.

The first session of the workshop was also addressed by Dr SI Ahmed, chairman of AIDS Prevention Society, who highlighted the convincing role of media in fighting against the HIV-AIDS menace around the globe.

The participating journalists namely Ruby Barua Das, Juthika Das, Subhamoy Bhattacharjee, Kamal K. Das, Nabajit Barthakur and Jayant Konwar were awarded with certificates at the end of the workshop, informed Nava Thakuria, Secretary of Guwahati Press Club.

Nava Thakuria

Senior journalist based in Guwahati.

BY NAVA THAKURIA

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