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Media workshop begins at Press Club



[editor](#) · 17:03, 4 Jan 2008 · 14650 views · 1 min read



A two-day media workshop for mid career journalists has begun at Guwahati Press Club today. Organized by the School of Journalism, Southern Illinois University Carbondale (USA) in association with GPC, the workshop is aimed at strengthening media professionalism and the NGO-media interface in India, Pakistan and Sri Lanka for HIV/AIDS coverage. The workshop witnesses participation of journalists and the Non-Governmental Organizations workers.

The first session of the workshop was addressed by Dr SI Ahmed, chairman of AIDS Prevention Society, who highlighted the convincing role of media in fighting against the HIV-AIDS menace around the globe.

The programme is led by two American faculty members (James D. Kelly and Jyotika Ramaprasad) with experience in print and television journalism, photojournalism, and social marketing communication campaigns. James Kelly has worked for the Associated Press and for the South Bend (Indiana) Tribune newspaper and is Associate Professor at Indiana University. Similarly Jyotika Ramaprasad has worked on communication campaigns for international agencies including Asian Disaster Preparedness Center, Bangkok, Thailand and is Associate Professor at Southern Illinois University.

Altogether seven journalists have participated in the workshop, informs Nava Thakuria, Secretary of Guwahati Press Club.



[editor](#)

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Original URL: <https://assamtimes.org/article/media-workshop-begins-at-press-club-780> | Published: 4 January 2008 | © 2026 Assam Times