

Media conference starts at ADBU



Comments 0



CM Paul 2 November 2015 Updated 2 Nov 9307 views

Mizoram [Governor](#) Lt General (Retd.) Shri Nirbhaya Sharma inaugurated [National Media Education Conference](#) being held at Assam [Don Bosco](#) University ([ADBU](#)), Azara [Campus](#) on 2nd Nov 2015 morning.

Present at the event were Vice-Chancellors of [ADBU](#) and Cotton College University Dr Stephen Mavely and [Prof](#) Druba Jyoti Saikia, and Dr Ajit Pathak Chairman Public Relations Society of [India](#) and GM Indian Oil Corportaion.



The two-day national conference is organized in collaboration with Mizoram University Dept of Mass Communication (estd. 2011) and [ADBU](#) Departments of Educational Leadership (estd. 2013), and Mass Communication (estd. 2014) from 2nd to 3rd November, 2015.

The conference theme is 'Quality Configuration for Media [Education](#) in [India](#).'

"The prime point of the day is to refine the media education in [India](#) to meet the ever-changing [demands](#) of the profession by making it relevant and industry-oriented," says Chairman of the conference Dr. K. V. Nagaraj, Professor at Mizoram University and Former Pro Vice-Chancellor of Assam University Silchar.

Convener of the conference and Head, [ADBU](#) Dept of Educational Leadership Dr [Paul](#) Pudussery explains, "Given the status and standard of media [education](#) in the country, despite an enormous increase in institutions of media [education](#), time has come for media professionals and academia to redesign, revamp and refurbish the portfolio, by altering the system protocol, for a meaningful future."

Among some 180 participants at the conference include delegations from Mizoram University (33), University of Madras (39), Rajiv [Gandhi](#) University [Itanagar](#) (6) and scholars from around the country.

The conference will consist of inaugural session followed by 3 plenary sessions and 7 technical sessions during which some 50 papers out of 100 plus abstracts received will be presented.

A Pre-[Conference](#) Colloquium for students and research scholars was held on 31st October on the theme 'Media, Culture and Society.'

There were 23 presentations by Masters students at the colloquium inaugurated by [Prof](#) K.V. Nagaraj on Saturday 31st October, 12 from [ADBU](#) and 11 from the University of Madras.



CM Paul

Former HoD, Dept of Mass Communications at Assam Don Bosco University, Guwahati, C.M. Paul was editor of The Herald weekly in Kolkata and director of Don Bosco International News Agency (ANS) based in Rome. He did MA in Journalism & Mass Communication from FORDHAM University, New York.

BY CM PAUL

TIST 2026 Marks Decennial Edition at Salesian College

Educationist's Autobiography blends faith, leadership, and youth empowerment

Student Wellness Takes Center Stage at North East Educational Leaders' Conference

'eComPhyMathix 2025' Inspires Young Innovators Across North Bengal

Darjeeling's First-Ever 'Doko Trail Run' Scheduled

ON THIS DAY

Arms recovered

Essay competition for students

Programme on pursuing career after graduation held at Doomdooma

Daoharu Mungkhlong trophy match from Oct 1

BTC special session discusses development

RELATED

ABSU burns copies of 'Hamkoshar Parishista' over Bodo script issue

Tension persists in Bihubar after former paramilitary personnel's killing

A heartfelt tribute to poet Anis Uz Zaman

Tension grips Bihubar after youth social worker's killing

New Delhi BRICS Summit: Hoping for a Permanent Indian Presence in the UNSC
