

ITC to invest Rs 500 cr. in FMCG in Assam



Comments 0



AT News 8 February 2013 10333 views

Good news. ITC Ltd. Promised to invest a huge Rs 500 crore into the fast moving consumer goods sector, especially in the food processing industry in the state.

ITC Chairman Y.C. Deveshwar assured this in course of a meeting with Chief Minister Tarun Gogoi at his official residence recently.

Deveshwar said his company's goal is to become the largest consumer goods conglomerate in the country. Founded in 1910, ITC is one of the largest multi-business corporate enterprises in India with a turnover of around US\$6 billion. The company's non-tobacco businesses, including foods, personal care, hotels, paper, agriculture, information technology and others, currently account for around 40% of its revenues. ITC will set up industrial units at Chaygaon and Dhubri.

AT News

Assam Times Staff. editor@assamtimes.org

BY AT NEWS

People's consultation on agroecology, climate adaptation concludes in Jorhat

USTM concludes workshop on academic writing and scholarly publishing

'Grit & Glory' released in Guwahati, highlights RSS work in Northeast

Art exhibition raises awareness for vulture conservation in Jorhat

ABSU holds youth motivation programme at Rangia College

ON THIS DAY

Road safety awareness programe held in Kokrajhar

Believers Eastern Church Satgaon Mission Diocese Cleanliness Drive

Why has Egg become Danger for Manipur?

Orthopaedic doctors to conduct media OPD clinic

Believers Eastern Church Satgaon Mission Diocese Organises Swachta Hi Sewa

RELATED

People's consultation on agroecology, climate adaptation concludes in Jorhat

USTM concludes workshop on academic writing and scholarly publishing

'Grit & Glory' released in Guwahati, highlights RSS work in Northeast

Young poet Avinash Bastabha's 'The Tale of Termites' unveiled in Jorhat

Art exhibition raises awareness for vulture conservation in Jorhat

People's consultation on agroecology, climate adaptation concludes in Jorhat



Comments 0



AT News 2 October 2026 1385 views

GUWAHATI, October 2, 2026 — A two-day People's Consultation on Agroecology & Climate Adaptation concluded here on Wednesday, bringing together more than 20 NGOs and civil society organisations from across Assam, besides farmers, women's groups, indigenous community representatives, environmentalists, academics and development practitioners.

Organised by Jorhat-based grassroots organisation North-East Affected Area Development Society (NEADS) at Hotel Skyline, the consultation focused on agroecology, biodiversity, sustainable food systems, climate risks, disaster preparedness, indigenous knowledge and community-led adaptation.

Technical sessions, panel discussions and community-level sharing examined climate vulnerability in Assam, flood management, locally led humanitarian response, water governance, indigenous seed conservation and sustainable livelihoods.

Participants also shared experiences of changing climate conditions, traditional farming, biodiversity conservation and the role of women and youth in building resilient communities.

NEADS Director Tirtha Prasad Saikia said climate solutions must involve communities and recognise the knowledge already held by Assam's farmers and indigenous communities.

“Our task is to recognise and strengthen this knowledge through science, policy and institutional support, and put communities at the centre of climate action.”

The consultation also discussed Government-NGO coordination and Joint Rapid Needs Assessment (JRNA) to strengthen disaster preparedness and response.

Participants proposed a **Civil Society Declaration on Agroecology & Climate Adaptation** and a policy brief to consolidate recommendations on climate-resilient livelihoods, biodiversity, indigenous seed systems, community-led adaptation and stronger collaboration among civil society, communities, researchers and government institutions.

The consultation concluded with a call for continued collective action towards farmer-led, biodiversity-rich and climate-resilient food systems in Assam.

AT News

Assam Times Staff. editor@assamtimes.org

BY AT NEWS

USTM concludes workshop on academic writing and scholarly publishing

‘Grit & Glory’ released in Guwahati, highlights RSS work in Northeast

Art exhibition raises awareness for vulture conservation in Jorhat

ABSU holds youth motivation programme at Rangia College

Israeli Journalist Gideon Levy Receives 2026 PEC Award

ON THIS DAY

Road safety awareness programe held in Kokrajhar

Believers Eastern Church Satgaon Mission Diocese Cleanliness Drive

Why has Egg become Danger for Manipur?

Orthopaedic doctors to conduct media OPD clinic

Believers Eastern Church Satgaon Mission Diocese Organises Swachta Hi Sewa

RELATED

USTM concludes workshop on academic writing and scholarly publishing

'Grit & Glory' released in Guwahati, highlights RSS work in Northeast

Young poet Avinash Bastabha's 'The Tale of Termites' unveiled in Jorhat

Art exhibition raises awareness for vulture conservation in Jorhat

NTPC Bongaigaon establishes football field for Kokrajhar youth
