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It's gonna be a Pink Saturday, this year



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This time Valentine's Day, will undoubtedly be known as 'Pink Saturday'. Probably historians will have something to write upon and we have

something to laugh at. It does gonna to be a big fight between Pink Chaddis versus Pink Sarees. But, nobody seems winning the battle. Neither the Pink Chaddis, nor the Moral CEO-ship Promod Muthalik, achieving anything from this useless campaign. Nevertheless, it does could promote a brand name for moral brigade Muthalik as “Moral Guru”, rather than fighting against him. I do believe, at the moment it’s a high time to create massive awareness against moral policing or any act which takes away our freedom. But I do totally disapprove of this movement against Muthalik and his Shri Ram Sene activists in the Facebook. Categorically, I prefer not be part joining this campaign. No amount of panties they throw at Muthalik, whatever the color they choose, will not be able fight this social menace. It’s a mere virtual war, heading nowhere. Rather, it’s showing the weakness of the womenfolk. Women should face the reality, not just raise their voice in the virtual manner, where everybody hears but nobody cares for it. The significance of campaign depends on how much it is able to draw people to its genuine cause and consequently how many people are ready to act for it. But, just increase in the number of Facebook registration does not necessarily mean that a large people are really standing for women rights or fighting for individual freedom and liberty. It’s totally a useless campaign. Instead of sticking to the real issue, it’s just diverting the attention of the people from the main issue. If I ask, especially those who are part of the Facebook campaign to come out in streets to show their sincerity in fighting against moral brigades, probably only a few sections of the people will turn up. May only metro girls will do it. The reason is very simple; there is no leader to organize them. This campaign has also not yet reached the rural women. In fact, violence against women is not only in the metropolitan cities, it very much common even in the rural areas whereby thousands of women are subject not only to physical torture, but emotional and psychological as well, on a routine manner. So, if the battle they are waging for, to succeed it must also mobilize rural women. Unless and until, they are part of the crusade, it really gonna to be a war whereby we battle with paper jets against the foe.

This war ‘Pink Chaddis Vs Pink Condom’ is a useless campaign. It’s an insensible, cowardly exercise and just a time pass. No sensible intellectuals will resort to such campaign. This movement should just should not be directed to Muthalik alone, rather it lead to change in the policy of the government. For this, the government must be forced to act upon and consequently people involved in Talibanisation of women should be put behind bars. So, campaign should be directed either to the state or the central

government. It's a state sponsored thugs, therefore the state government must be forced against these anti social elements.

Women empowerment is the only way to women justice. No effort, whatsoever, other than women-empowerment will fail in all its effort. Neither, Renukha Choudhary's slogan 'Pub Bharo' to defeat the so called 'moral police' will succeed. Rather than engaging in Pink Chaddis campaign, each one should come forward for women empowerment and this can be achieved only through women education and gender studies must be part of the academic. This is what we should campaign for. Even the China walls can be built centuries back, certainly, we too can fight against anti social elements.



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