

International tourism mart begins



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Guwahati hosted the first ever International Tourism Mart of the North-East on Friday.

The three-day event at the Sarusajai sports complex witnesses large number of nations and a matching assemblage of delegates showcasing the tourism products and their potentiality.

The event brings together diverse stakeholders of the tourism industry including tour operators, travel writers, entrepreneurs, adventurers, filmmakers, hoteliers, etc., from different parts of the globe and their engagement with their counterparts in the North-East could open up new vistas in the region's tourism sector. The overseas delegates are coming from the ASEAN countries besides Japan, Korea, Australia, France, Germany, Italy, Switzerland, UK and the US, among others.

editor

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