

## LATEST NEWS

# Innovation Spark Ignited at Assam Don Bosco University: IDE Bootcamp Empowers Students and Teachers



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Guwahati: The Assam Don Bosco University buzzed with creativity and entrepreneurial spirit over the past two days as the Innovation, Design and Entrepreneurship (IDE) Bootcamp for Student Innovators and Teachers concluded.

The event, held on April 9th and 10th, welcomed participants with an opening address by Pushpanjalee Konwar. Chief Guest Prof. Amarendra Kumar Das of IIT Guwahati ignited the minds of the young innovators with a talk on agricultural design and fostering innovative ideas.

Mayur Madhukar Borkar then outlined the purpose of the bootcamp and its potential to equip participants with valuable skills. Dr. R. Sujatha kicked off the interactive sessions, dividing participants into teams and fostering group creativity through engaging activities. The day continued with inspiring talks by guest speakers Anabil Goswami and Arindom Hazarika, who shared their entrepreneurial journeys, the challenges they faced, and the triumphs they achieved.

Day two commenced with Dr. R. Sujatha providing a foundation on startups and entrepreneurship. Dr. Sumit Bhowmik's session on "Development of Natural Resources-Based Products for Industrial 4.0" emphasized the importance of sustainable development and eco-friendly alternatives. Participants then delved into "Discovery Lab: Unveiling Customer Insights" led by Dr. R. Sujatha, gaining firsthand experience in understanding customer needs through a real-time market research exercise.

The bootcamp culminated in a challenging innovation challenge, pushing participants to collaborate in newly formed teams. Through this challenge, participants built rapport and honed their teamwork skills.

The two-day IDE Bootcamp proved to be a transformative experience, empowering students and teachers to become drivers of innovation and entrepreneurship. By fostering collaboration, knowledge sharing, and hands-on learning, the bootcamp has laid the groundwork for continued innovation and progress among young minds and educators alike.



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