

Golfers to play at Kaziranga



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Syed Miraz Ahmed 10 February 2015 Updated 10 Feb 8709 views

The Assam Tourism Development Corporation (ATDC) is due to organize a one-day friendly golf tournament titled "Assam Tourism Invitational Golf Meet, 2015" on the February 20 at the [Kaziranga](#) Golf Resort as a part of the first ever Assam International Trade & Industrial [Fair](#), 2015.

ATDC is one of the partners of the mega event which is planned to be a unique extravaganza of [trade](#) and business, tourism and culture opening up new vistas for the region.

“The tournament will be for approximately 80 golfers and participation of a few nationally and internationally reputed golfers is on the card,” according to V.S. Bhaskar, Additional Chief Secy, Transport & Tourism, Government of Assam. The golf meet is expected to boost the Trade & Industrial [Fair](#) which will be participated by over [10](#) international countries and over 300 exhibitors and more than 25000 daily potential visitors. “More than 100 distinguished dignitaries from the Country and abroad are expected to be present in the inaugural ceremony of AITIF on the 19th Feb, 2015,” stated R.S. Joshi, Chairman, FINER.

A technical session sponsored by ATDC titled “A Potential Game Changer for Assam” is also slated for February 23. The session will be chaired by V.S Bhaskar, IAS, Additional Chief Secy, Transport & Tourism, Government of Assam. The Technical session will not only provide a platform to share, discuss and deliberate on the sector in discussion but it will greatly help to shed light in the unexplored areas of the North East.

It is worth mentioning that under the initiative of Assam CM Tarun Gogoi, to promote entrepreneurship, value-addition and international [trade](#) in Assam, the Department of Industries & Commerce, Government of Assam, in association with the Federation of Industry & Commerce of North Eastern Region (FINER) is also organizing the 1st “Assam International [Trade](#) and Industrial [Fair](#)-2015” from 19th -25th February, 2015 in Jorhat, Assam.

Jorhat is the 2nd largest urban centre of Assam rapidly developing to become a major business and commercial hub of North East India. Jorhat also serves as the base for tourism to the [Kaziranga National](#) Park and the world's largest river island Majuli.

Centrally located and being closer to oil fields and the legacy of tea estates, the town depicts a vibrant Assamese township and culture, making it one of the most preferred places for people to conglomerate. The town is well equipped with an airport, rail connectivity and adequate accommodation for international participants and other dignitaries.

As a gateway to North East, Assam serves a population of 40 million Indians and with potential neighbours like Bangladesh and Myanmar having over 70 Million population, we are sure Assam means an important business centre.

Strategically, North East India is the gateway to South East Asia as it shares 98% of its international border and could potentially connect virgin markets to propel new waves of consumerism,” added Joshi. Concurrent to exhibitions, the fair will provide speaking opportunities in Technical Sessions, participate in [training](#) programmes for youth and women, and create brand awareness and support the initiative through ‘Partner Options’ stalls and pavilions.

Syed Miraz Ahmed

Writes, edits and researches. In 2013 he was conferred the Rotary International District 3240 Young Achiever Award for his work in the area of environment and digital journalism. In 2006 he was awarded first in the category of Wildlife Photography by the Department of Environment & Forests and Tourism, Government of Assam.

BY SYED MIRAZ AHMED

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