

Certificate Course on Public Policy for Journalists



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Ranjan K Baruah 14 September 2010 13213 views

The role of media is enormous in waging the war of ideas. Given its importance as the fourth pillar, it requires high quality of ethical and informed reporting. Therefore, for media professionals, a better understanding of public policy, how it is formulated and how to evaluate its impact on citizens enables them to better report on important social, political and economic issues. Increased knowledge sharing expands their horizon to challenge conventional solutions and explore innovative community and market-based solutions to public policy issues which can address the problems in the long-term. In a bid to encourage journalists to increase the number and quality of ethical and informed reporting on public policy issues and expand its services to media, Centre for Civil Society is organizing a three-day residential Certificate Course on Public Policy for Journalists (CPPJ) at Guwahati. The workshop is scheduled to be held on 11-13 October and is targeted towards middle level media professionals with some experience including Senior Correspondents, Feature Writers, Beat Reporters, Assistant/Sub-Editors, Producers, Anchors, RJs).

CCS was established on 15 August 1997 and is an independent, non-profit public policy think tank devoted to improving the quality of life for all citizens of India by reviving and reinvigorating civil society. Through its award winning research, outreach and advocacy, CCS is a resource for innovative community and market based ideas for critical public policy issues facing India today, particularly in the areas of education, livelihood, governance and environment. CCS targets students, policy makers, professors, etc through its training workshops and workshops. This Workshop is supported by the Friedrich Naumann-Stiftung für die Freiheit (FNF). The details related to workshop can be obtained from www.ccs.in/cppj or interested journalist may dial 98640 55558 on or before September 25.

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BY RANJAN K BARUAH

Lakes: The lifeblood of our planet

Humanitarian Workers Stand Up for People in Need

Different Contexts, Common Aspirations

MSME Day: Innovation key to building resilient businesses

International Day Against Drug Abuse: Innovation key to combating illicit drugs

ON THIS DAY

Road safety awareness programe held in Kokrajhar

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