

C-NES to launch Community Radio station in upper Assam



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Inauguration of the Brahmaputra Community Radio Station (BCRS) Studio will be held at Maijan Borsaikia gaon, Dibrugarh on November 30 by the Deputy Commissioner, Dibrugarh, Dr KK Dwivedi, IAS.

C-NES in collaboration with UNICEF, Assam has set up the station at Maijan, Dibrugarh, on the banks of the Brahmaputra. The radio station will benefit the communities of the river islands as well as the tea tribe communities inhabiting the river banks and will function as extended arms of dissemination of national flagship programmes such as NRHM, Sarba Shiksha Abhiyan and Total Sanitation campaign. The local communities would be involved in reporting on issues like education, health, culture, sports and entertainment and other issues of interest to them. The station will reach out to over 2.5 lakh people within a 15-20 km radius and will be broadcasting in five languages- Assamese, Bhojpuri, Bodo, Mising and Shadri(tea tribe dialect). The CRS coordinator is Bhaskar Jyoti Bhuyan

editor

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