

BSNL Nagaon to talk to customers on March 23



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The important of customer interaction along with customer acquisition and retention is going to prove very much important on long term of any business and with given amount of competition in telecom field erstwhile old attitude of Govt. controlled BSNL is changing with every passing day. To keep its control over loosing business opportunities BSNL Nagaon SSA has waken up-to market challenges and as one of the major changes its higher authorities has felt the need to meet with both prospective as well as existing customers.

As meeting with the customers makes them one step closer towards solving their problem, the BSNL Nagaon has arranged one such customer meet on 23 March'10 in the premise of General Manager chamber (Opp. Sadar Thana) primarily dealing with mobile, broadband, WLL and data circuit customers.

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BY BISHWAJEETSINHA

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