

Brahmaputra Campaign Carnival preparation in full swing



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Volunteers' association Jeevan Initiative is organizing [Brahmaputra Campaign Carnival](#) on January 19-23. This is the sixth annual Jeevan Kite & River [Festival](#) to be held on the riverside at Rajaduwar Ghat in Panbazar. The objectives include offering tribute to the epic river, celebrating [Brahmaputra as](#) the Unity River which has nurtured and guarded all ethnicity and diversity, sensitizing people about swachchata around the river and exploring explore potential of tourism and livelihood by the river. Several programmes are being line up.

There will be various contests on the occasion. Cultural Parade is a contest among various schools/ colleges/ University/ hostels/ clubs/ associations where the participating groups will display any theme based cultural items (choreography/dramatic). [Brahmaputra Quiz](#) on the theme [Brahmaputra](#), its tributaries, its heritage, cultural significance, economy, issues, literature and lives and livelihood on its banks besides Choreography contest on [Brahmaputra](#), Kid's Drawing contest, Sand art, Alpana making, Face mask contest, Cycling, [Photography](#), Kite designing, T-shirt designing, Live painting and Fitness games are organized. For registration one may login www.jeevanin.org.

Every evening, thousands will offer earthen lamps and flower to the river. Besides the main event site in Guwahati, [Brahmaputra](#) Vandana. will be conducted in various places on the riverbanks across Assam. On the riverside, thousands will fly kites, [as](#) a metaphor of their desire to have wings. Three roundtable discussions are also being planned. There will be a solar-powered [Boat](#) Gallery of [Arts](#) & Images of the [Brahmaputra](#), besides various live cultural performances representing cultural diversity and identity. A Heritage Cruise will connect visitors with Sukreswar to Manikarnear Devalay. [Assamese](#) Putola Nach will be performed in front of metropolitan audience for revisiting and supporting this near-to-extinct folk art form. Jeevan [Music](#) Video Awards will also be presented. [Adventure Sports](#), Robotics and Yoga-Meditation sessions will also be there.

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