

Bollywood stars to perform at ISL opening on Oct 1



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Bollywood stars Alia Bhatt, Jacqueline Fernandes and Varun Dhawan to perform at the opening ceremony of the Hero Indian Super League [2016](#). Close to 500 performers and artists will take part in the fanfare of the opening ceremony. All [roads](#) will [lead](#) to the Indira [Gandhi](#) Stadium in Guwahati on the evening of October 1.

And there is a good reason for it. The stadium will host the spectacular opening ceremony of the much anticipated third season of the Hero Indian Super League.

The opening ceremony promises glitz and glamour with Bollywood stars Alia Bhatt, Jacqueline Fernandes and Varun Dhawan gearing up to set the stage alight with their performances on some of their most popular tracks. Football loving fans from the [North East](#) region are expected to throng the stadium for the opening ceremony and opening match of the season and can groove and sway to the music [as](#) the glamorous trio take to the stage. Close to 500 performers and artists will take part in the fanfare of the opening ceremony.

The north [east](#) region has consistently groomed talented [football](#) professionals who have represented some of the biggest clubs in the country [as](#) well [as](#) the national team. Football [Sports Development](#) Ltd—a joint venture between IMG, Reliance Industries and Star [India](#), have rewarded NorthEast United FC the coveted [rights](#) to host the scintillating opening ceremony to celebrate the regions passion with the beautiful game.

NorthEast United FC Owner and proud host of the opening ceremony, John Abraham said, “I’m extremely happy to get this opportunity to host the Opening ceremony. It’s a huge [deal](#) for my team [as](#) well [as](#) my people in the NorthEast region who have always showered the team with their love and supported us throughout. The Opening Ceremony

promises to draw the world's attention to the potential of NorthEast region and I hope this encourages more youth from the area to take up [football](#) professionally.”

[As](#) another exciting season of the Hero Indian Super League draws closer, [football](#) fans are gearing up for the [football](#) extravaganza which has taken the country by surprise since it began two seasons ago. The season opener will witness home side NorthEast United FC take on Kerala Blasters FC amidst a frenzy of excitement and passion in the region which shared a long history with [football](#).

Both teams have had a successful pre-season campaign with NorthEast United travelling to the United Arab Emirates while the men in yellow travelled to Thailand. Both sides have hired new managers with former Saudi Arabia gaffer, NeloVingada taking charge of the Highlanders and Englishman Steve Coppell signing for the Blasters. The two teams missed out on qualification to the semi finals of the league and they will be looking to go that extra mile this year. The Highlanders missed out by only two points to finish fifth while Kerala finished at the foot of the table in 2015. This promises to be a cracker of a season with a potentially explosive opening fixture.

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