

BIG PUJA AWARDS Presented



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Nanda Kirati Dewan 18 October 2008 10102 views

Guwahati's favourite FM station, BIG 92.7 FM has announced the winners of this year's edition of the BIG Puja Awards, which was instituted by FM channel since last year in 2007. This year's edition of the BIG Puja Awards had two (2) categories namely: BIG Public Choice Award & BIG Jury Award.

The jury, which consisted of Mr Pulak Banerjee, Mrs Anuradha Sarma Pujari & Ms Nishita Goswami nominated 8 Puja Pandals based on their criteria. Out of these 8 nominated Pujas, listeners were asked to vote in for their favourite Puja Pandal by SMS for the BIG Public Choice Award.

Over and above the 8 nominated Pandals, listeners were also asked to vote for their favourite Puja Pandal, if they found one worth voting for. For the BIG Jury Award, the jury members along with the BIG Team personally visited all the nominated Puja Pandals on Ashtami. Based on the standard criteria, special emphasis was also given to the traditional style and environmental friendliness approach of the Pandals. The winners in the two categories are: BIG Public Choice Award-Nayantara Club Puja Samity, Kumarpara, BIG Jury Award- Fancy Bazar Puja Samity, Fancy Bazar.

The purpose of this initiative was two-fold firstly to give the people of Guwahati an opportunity to also express their views about the Puja celebrations in Guwahati and the best Puja Pandal in the city according to them & to recognize the efforts of the various Puja Pandals in organizing and presenting a spectacular show and encourage them to do better, on the lines of similar contests held in other metropolitan cities of the country.

Speaking on the occasion, Mr Swapan Sinha, Station Head of BIG 92.7 FM, Guwahati said that "We were overwhelmed with the response that we received from our listeners and the people of Guwahati in this initiative. It is a great honour for BIG 92.7 FM to join the people of Guwahati in recognizing and celebrating the tradition of Sarvajanin Durga Puja and encouraging the organizers to higher standards of excellence and service. We would like to thank all our Sponsors, Partners and the people of Guwahati for making this Award a grand success."

Nanda Kirati Dewan

Nanda Kumar Dewan is our Senior Journalist covering Community Development & International Relations. He is a Mass Communication & Journalism graduate from Sikkim Manipal University (SMU). He started his journalism career with UB Photos News agency in 2006 as News Photo Caption Editor and Photojournalist. He has been associated with Assam Times since its inception and today is a part of our editorial team.

BY NANDA KIRATI DEWAN

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