

Assam's Tunetellers releases first-ever live outdoor recorded Assamese song with 360° camera



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Assam-based ensemble Tunetellers has made history with the release of their latest Assamese song, "O' Mon". Composed of award-winning singer-songwriter Rupam Bhuyan, lyricist and poet Sasanka Samir, and music producer Jim Ankan Deka, Tunetellers has introduced a new concept called 'Kothare-Gannere Exondhya', which immerses audiences in poetry and music for a two-hour live musical event.

"O' Mon" was recorded live outdoors using a 360° camera, making it the first of its kind in the history of Indian music. Produced by Pragyan Bezbaruah of Pocket Friendly Productions and shot by Music Malt Studios, the video was filmed on the private property of Aabeli Ghat in Tatimara village, Assam, next to the Brahmaputra river.

Lead singer Rupam Bhuyan expressed his excitement about the release of "O' Mon" and the concept of 'Kothare-Gannere Exondhya', saying, "We are thrilled to present 'O' Mon', a song that celebrates the beauty of poetry and music. Through our new concept, we hope to provide a unique and immersive musical experience to our audiences. We are grateful to our team and everyone who helped us bring this project to life."

Tunetellers' groundbreaking song "O' Mon" is now available on all major streaming platforms, and the group is already planning their next release and looking forward to collaborating with other musicians and artists in the future.

The success of "O' Mon" has been celebrated by many, including music lovers and industry professionals. The innovative use of a 360° camera and the beautiful location of the video shoot have been particularly praised.

Tunetellers' approach to music has been described as refreshing and unique, combining poetry and music to create an immersive experience for their audiences. The group has quickly gained a following in Assam and beyond, with many eagerly anticipating their next release.

In addition to their musical achievements, Tunetellers has also been praised for their efforts to promote the Assamese language and culture through their music. By incorporating traditional elements into their work and showcasing the natural beauty of Assam, the group has become a proud ambassador for their region.

With the release of "O' Mon" and the success of 'Kothare-Gannere Exondhya', Tunetellers has set the bar high for future Indian music releases. Their dedication to innovation, creativity, and cultural heritage is sure to inspire and influence many other artists in the years to come.

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