

Assam Cruises get coveted tourism award



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editor 1 October 2009 43117 views

Good news. Assam Cruises on the river Brahmaputra wins the coveted Tour of the Year Destination Development Awards in Japan. Operated by private sector Assam Bengal Navigation (ABN) cruise won the prize for promoting Brahmaputra river cruises on luxurious boats M V Charaidew and M V Sukapha for the Japanese market. According to information, the award was given by Japan Association of Travel Agents recently at the JATA World Congress in Tokyo.

The ABN's first river cruise was on Brahmaputra in 2003 and subsequent cruises were on Hoogly river in West Bengal began from 2005. The luxury river boats 'Charaidew' was commissioned with 12 air-conditioned en-suite cabins followed by the near identical 'Sukapha' in 2006.

editor

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