

Anup Baruah speaks through the lens...



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Few days ago, if you would have gone into any of recording studios at Guwahati, there is maximum chance of getting it busy with the Mobile Theatre songs. It is because in these particular months in every year, about from May to August, almost every recording studio at Guwahati remains busy and booked for the recordings of Mobile Theatre troupes. Not only the studios, but also the artists, music arrangers, composers, lyricists all have to keep themselves working for the only profit-making as well as growing entertainment industry of the state, i.e. Mobile Theatre. Needless to say, they have to work day-night in such studios to meet the deadlines of several projects as most the troupes are bound to start their journey in mid-august.

It was such an evening at Zero db studio, Raigarh, where the recordings of Hengool Theatre songs were going on in full swing. From Sankalpajit Hazarika, the producer of the troupe, to composer Sibabrata Sarma to many of artists, singing for Hengool this year, were roaming in a musical universe and amongst them I found him and got the privilege to have a candid chat with this popular fashion photographer and lyricist, of course. And if you are familiar to the entertainment industry of the state, then you will surely know this guy having the composite talent of photography and song writing. Yeah, He is Anup Baruah, popularly known as 'Biju'.

If I need to introduce Anup Baruah, I would love tag him as a guy who loves to speak by his camera, through his lens rather than mouth. This soft-spoken boy, rooted from Jorhat, is now established himself as one of the most prominent as well as popular photographer of the region.

Using his newer thoughts and innovative ideas, he has been trying to take the photography scenario of Assam to the next level. As one of the pioneer of fashion photography, the young guy has been working for about 12 years and already has carved a niche for himself in this field. He has been credited with 14-15 Assamese cinemas as photographer. The attractive n enthralling photos clicked by Anup has been decorating numerous posters and hoardings of cinema and corporate events. Some of his noteworthy print advertisement works are collaborated with Edu-fest, Edu-options, Geoshine, Divyam Diamond, Jetwings, Subham Heights , NEift etc.

And for the regular readers of leading newspaper and magazines Anup Baruah is quiet a familiar name. He has been working for various projects for such publications from the cover page to feature page photographs. The experienced photographer got opportunity to work with most of all the big names of the industry and every time his creative 'click' gets appreciation from masses as well as critics. Another aspect of Anup Barua, which should be mentioned, is his search of new talents and his effort to provide them a platform. In these years, he earned a good name for bringing some bright talents to the industry through his magical lens and gives them the opportunity to showcase their inner talent as well. Many of today's successful and popular names, working in different medium, take Anup Baruah's name with full heart as their mentor.

Apart from still photography, he has been trying his hands in visual photography too. He has directed many music videos for reputed production houses featuring popular artists of this region and his works has been applauded. On the other hand, if we forget his camera for some time, then we will surely need to talk about his another creative weapon, i.e. pen. This talented and much-talked photographer of the town got another identity as a lyricist as he penned lots of soulful songs till date. He has written many popular songs for a good number of Assamese Cinema, Album and also for Mobile theatres of Assam , which keeps on lingering in people's mind and soul. Concluding this write-up just want to say to this man, who believes on simple living , that show must go on Anup da!

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BY RAJDWEEP

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