

“A step towards self-reliant India” Bidita Bag’s Independence Day video



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Jutika Mahanta 14 August 2020 14251 views

Babumoshai Bandoobbaaz fame actress Bidita Bag recently shared a video to express the tumultuous experience of living amidst a pandemic. The nationwide lockdown, being observed since March 2020 to control virus spread, is causing restlessness among countrymen. Actress Bidita Bag supports famous fashion photographer Somsubhro Sarkaar's concept through an unique video named 'Pandemic' to celebrate 73rd I-DAY and pay tribute to the nation which is fighting a pandemic situation.

Bidita Bag took to her Instagram account to share the message, which read, “A Pandemic. A Lockdown. Life upturned. Humanitarian crisis. A feeling of being caged. Switch from physical to virtual. Uncertainties all around. The collapse of the expected. Yet, from the ashes rise a breed of heroes. The resilience of the human persists, defying all odds.”

The video begins showcasing various struggles faced by human beings during the pandemic.

Famous fashion photographer Somsubhro Sarkaar conceptualized and executed the whole shoot. Somsubhro with the help of Anshul R Gupta, popular film editor, and sound engineer Shaikh Mehboob executed this video. Talking about the video, Som Says, “The immense physical, psychological, social and virtual changes, struggles faced by human beings gave me the idea. Further discussions on the thoughts with multidimensional actor Bidita Bag gave it a structure.”

The collective Indian psyche, obstacles, and unsurpassable courage unfolded in poetry by Rachita Chauhan who penned a long note to go along with the video. Rachita said, “We are living in a wartime situation. A war against COVID. Unpredictability looms large. We stand face to face with our mortality. However, we are also witnessing stories of unsurpassable courage and dedication to duty. Humanity today stands in unison.”

Rima Mishra, founder of Media Tribe who agreed to help spread the video online adds, “No one can stop Somsubhro Sarkaar from creating magic. Even during the pandemic he and Bidita worked hard to shoot this very creative pandemic video. Resilience helps us survive and fight the disease better is what Rachita tells us through her poem. We should reassure ourselves that normalcy will return.”

We the citizens of India admire each and every sacrifice our heroes make for us, the blood, tears, pain, sweat, and fear involved in protecting the nation to make it a better place. With the hope of love and life, spirit and safety, Wishing all soldiers a happy independence day!

*Thes lagi zindagi ko,
Andekha sa hai darr,
Roti ke majdoor,
Chal pare Nirash,
Tapte raston par.*

*Wardi dale Tainat,
Mohalle mein har Pahar,
Who bhi toh kisi ka apna hai,
Khada galiyon mein,
Bachane ek sheher.*

*Ek pratigya zindagi ki
Woh rahe amar
Safed pehne vesh
Khud ko andekha kar
Thama unhone lachar ko
Aspataaloan mein nirantar*

*Karm ka badla dhancha,
Seh Karmi screen par.
Berozgar nahi ho jaye koi,
Won Laptop pe ,
sanjh ho ya dopahar.*

*Usse chune ko Kare man,
Dil sa woh na door Magar.
Yeh faasley kahan tak
nakab har cherein par.*

*Ghar mein Nanhe,
Ke anane ka hai avasar.
Usse bachun Kaise,
Nav jeevan aur mamta,
Prashno ke dhunde Uttar.*

*Shavon ki Ginti,
Kar raha samachar,
Haath jode,
Natmastak,
Rab kare Meher.*

*Mere astitva ki neev kya hai?
Aasman ko pahunchun
Ya seechun banke neher.
Kin Rangon ko apna banun?
Piroun khudko Phul Bankar.*

*Bikhre Jeevan se haar Jaun?
Main na hoon kayar
Swatantra mera jivan,
Tinka tinka semetun
Banun khud ko Atma Nirbhar.
Chalo, Phir se banaye woh Ashiyana,
Mera Desh, Mera Ghar!*

Jutika Mahanta

Cultural reporter from Mumbai

BY JUTIKA MAHANTA

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